

**Office of the Development Commissioner
State Rural Livelihood Mission
Hall No-38, 1st Floor, 4th Block
Indravati Bhawan, Naya Raipur, Chhattisgarh**

No 2355/V-6/NRLM/LH/2016

Raipur, Dated 05/11/2016

To,

**Joint Secretary (RL)
NRLM,
Ministry of Rural Development
Government of India, 6th Floor,
Kautilya Marg, Chanakya Puri, New Delhi**

Subject: Action Plan for the project "Convergence with SBM, Agriculture, Livelihoods, PRI and NSAPs" under dedicated fund of Convergence.

Reference: Economic Officer (RL), Ministry of Rural Development, Gol letter no. J-11060/79/2015- RL New Delhi dated 28 /06/2016.

Respected Sir,

With reference to the above mentioned subject, CGSRLM aims to strengthen 34150 households of five blocks namely Chhura, Bastar, Rajnandgaon, Naraharpur and Balrampur. The key focus is on convergence with major departments and schemes like MGNREGS, SBM(G), PMAY(G), ICDS, Health, Agriculture, Livestock and PRIs. The project intends to cover over 683 villages of 382 Gram Panchayats with particular focus on SECC identified deprived families and automatically included families in the selected blocks.

Since this project is time bound for a period of 20 months, therefore detailed action plan with clear timeline has been prepared and attached for the implementation of the Convergence project.

Enclosure: Action plan for Convergence Project

Yours Faithfully


(Ritu Sain)

**Mission Director (SRLM)
Raipur, Chhattisgarh**

Action plan for Convergence Project

Title of Project: Convergence with SBM, Agriculture, Livelihoods, PRI and NSAPs

Objectives:

- 1) To strengthen existing Village Level Organisations/ cluster level federations created under NRLM to ensure that marginalised women, tribal and PVTGs participate in local development process and demand entitlement and schemes.
- 2) To mobilise and support communities to undertake local level advocacy and for realizing entitlements and schemes specifically in relation to rural development programmes.
- 3) To increase average annual income of 64933 households by creating alternative sustainable livelihood option and through accessing of government schemes and NSAPs.
- 4) To increase participation of women in local governance (PRI) and Community Development Organisations in community development process to strengthen ownership, sustainability and support for continued economic benefits.

Chhattisgarh State Rural Livelihood Mission aims to strengthen 34150 households of Women Self Help Groups in the first phase out of total 64399 households created under WSHG fold. The key focus is on convergence with major departments and schemes like MGNREGS, SBM(G), PMAY(G), NSAP, ICDS, Health, Agriculture, Livestock and PRIs.

The project intends to cover over 683 villages of 382 Gram Panchayats with particular focus on SECC identified deprived families and automatically included families in the selected blocks namely Chhura, Bastar, Rajnandgaon, Naraharpur and Balrampur spread across five districts namely Gariyaband, Bastar, Rajnandgaon, Kanker and Balrampur respectively.

Regarding implementation of the project district nodal officers for the Convergence project have been sensitised in a three days workshop organised in NIRD, Guwahati under the technical assistance of NRO "Kudumb Shri". Apart from that, two workshops at state level have been organised, dated 07/09/2016 and 07/10/2016 for the orientation of district and block level functionaries.

All the five selected districts are in the process, to identify the Convergence - Community Resource Person (CRPs) from the Women Self Help Group members who are 10th pass, priority will be given to the 12th pass women. Activity wise detailed action plan is as below:

- 1) **Identification of internal Convergence CRPs:** The Convergence- Community Resource Person will be the backbone of the project. The policy guidelines for the Convergence CRPs

will be similar to other CRPs working under NRLM scheme. Convergence CRPs will be 10th pass women selected from the active women under NRLM and can be relaxed if required. They will be trained by the DPMs and other district resource person at the block level by the third week of the November 2016. CRPs will support in baseline survey, participatory assessment of entitlements and participatory planning exercises. After preparation of the plan, they will be key resource person to support the identified households of their village to access the entitlements and get benefits of the various government schemes to improve their livelihood and quality of life.

2) IEC Material: Information, education and communication material will be prepared by the State Cell with the support of National Resource Organisation and other State Resource Person of various departments. Household level family health card will be prepared by the end of the November 2016, to monitor the benefits provided to the families. These cards will be physically with family members and its online status will also be available on the official website of the SRLM, Chhattisgarh.

3) District Level Workshop: A district level workshop will be held in the second week of November 2016 under the chairmanship of the Collector in presence of all the district level line department officials such as Panchayat & Rural Development Deptt, Agriculture, Veterinary, Horticulture, Fisheries, Labour, Industries & Commerce, Sericulture, Gramodyog, Tribal Welfare Deptt, Antyavasayi, Education Deptt, Skill Development, Social Welfare, Women & Child Development, Forest Departments etc. The workshop aims to orient and sensitise all the line departments with the detailed convergence project, so that they support in successful implementation. Also key master trainers will be identified in the workshop to support as district resource team.

4) Baseline Survey/ Need assessment: The primary objective of the baseline survey is to identify the basic situation and need of the families. The survey will be done in 10% of the total identified villages of the block. These villages will be randomly identified. The baseline survey will be carried out at village level and household level to know how the present situation of the family and village by the second week of the December 2016. The draft baseline format has been prepared and it will be finalised by the second week of the November 2016.

5) Printing of Entitlement Tracking Register: The entitlement register will be finalised at the state cell by the third week of the November 2016 with the consultation of the NRO-Kudumbshree. And approved format will be provided to the identified five districts. The entitlement register will get printed at the district level by third week of December 2016. Provision will be done to make it online for easy monitoring.

6) Awareness Drives, Training and IEC material: The content of the awareness drives will be prepared with the help of all the line departments. NRLM will provide the standard platform to distribute the booklets, leaflets, posters etc with the help of the CRPs in each

and every village. Regular 'Munadi' will be done by the 'Kotwar' of the Gram Panchayat. Information, education and communication material will be prepared by the State Cell with the support of National Resource Organisation "Kudumbshree" and other State Resource Person of various departments. The training cum orientation will be given to the the Panchayati Raj Institution members, Gram Sachiv of the Gram Panchayats, CRP members, members of the Village Organisation and Cluster Level Federation, Cluster Convergent Coordinator, Block Convergent Coordinator by the DPM and the district resource team.

7) Establishment of Resource Centre: Cluster level resource centre will be established in the office of Cluster Level Federation or in another suited building provided by the Chief Executive Officer Janpad Panchayat of the concerned blocks. The establishment of the cluster level resource centre will be done by the third week of the December 2016.

8) Computer Procurement: The computers for the block level data management will be procured by the SPM, Procurement of SRLM at the state level and will be transported to the concerned blocks by the third week of December 2016.

9) CRP drives: The internal CRP drives will be arranged as per the need basis for accessing the entitlements and benefits of the schemes. Help from CRP (CMSA, Financial Inclusion, Senior CRPs) will be taken to achieve the target, identified in the family development plan. It will be carried out during Dec 2016 to Aug 2017 as per need basis.

10) Capacity Building: Capacity building of the entire project team is essential for the effective implementation of the Convergence Project. A state level residential training cum workshop will be organised in the State Institute of Rural Development, Chhattisgarh for the training of the block, district and state project team in the third week of November 2016. The training will be given by the State Resource Persons of the various departments, Trainer from SIRD and experts from NRO- Kudumbshree.

After training of the core project team, training will be given to the CRP members, community members and Cluster Convergent Coordinator by the District Program Manager, Block Project manager, Block Convergent Coordinator and the district resource team. The project will be focused cluster wise; therefore training will be given in various phase between November 2016 to Jan 2017.

11) Orientation of PRIs/ Front Line Service Providers: Orientation and capacity building of the members of Panchayati Raj Institutions and block and cluster level functionaries of the various line departments is essential for the effective implementation of this Convergence Project. Their training will be given by the District Program Manager, Block Project manager, Block Convergent Coordinator and the district resource team in various phases between November 2016 to Jan 2017.

12) Training of VO Members: To make this convergence project sustainable, it is essential to strengthen existing Village Organizations, Cluster Level Federations created under NRLM to

ensure that vulnerable and deprived households demand their entitlements and able to access the benefit of the several government schemes. Training of VO/ CLF members will be held in three phase between December 2016 to Jan 2017.

13) Exposure Visit: The exposure visit for project staff, selected Convergence CRPs, PRI members and community members will be organised for better understanding in the implementation of various livelihoods activities. Exposure visits will be arranged inter districts to learn best practices and cross learning from each other. It will be held once in a year, first round in the month of March 2016 and second visit in Sept 2017, these time schedule can be changed if required.

14) Hiring Technical Agency: The technical agency for this convergence project is NRO-Kudumbshree. The formal Memorandum of Understanding with the agency will be done in the second week of November 2016.

15) Revolving Fund: The village organisation will get the revolving fund for facilitating convergence for their livelihood development and other needs. Revolving fund of Rs30,000/- per VO will be disbursed after completion of the participatory assessment of entitlements of the identified households of that village.

16) Honorariums to Convergence CRP: The Convergence- Community Resource Person will be the backbone of the project. The policy guidelines for the Convergence CRPs will be similar to other CRPs working under NRLM scheme. Convergence CRPs will be 10th pass women selected from the active women under NRLM and can be relaxed if required. They will get the fixed monthly honorarium of Rs 1500/- per month. Their major responsibility will be to generate awareness, conduct baseline survey, facilitate to demand entitlements, maintain entitlement tracking register and to coordinate with PRI member of that Gram Panchayat. Continuous monitoring of the entitlement tracking register.

17) Honorariums to Cluster Convergent Coordinators: The cluster convergent coordinator will be selected through open advertisement and eligibility criterion will be similar to Area Coordinators working under NRLM. The key responsibilities of CCC will be to facilitate the baseline survey, process applications regarding demand for the entitlements and other benefits with various departments, compile the information at cluster level and to monitor the delivery of the services.

18) Honorariums to Block Convergent Coordinators: The block convergent coordinator will be selected through the process of open advertisement process. The eligibility criterion for the BCC will be similar to that of Block Project Manager under NRLM. Their selection process is under progress and it will be done by the third week of the November 2016.

19) Block Level quarterly convergence meeting: To monitor the progress and facilitate the project team, block level convergent meeting will be organised. The first meeting will be held in the second week of the December 2016.

20) Cluster Level monthly convergence meeting: In order to rigorously monitor the progress and to facilitate the Convergence CRPs and members of the community organisation, cluster level convergent meeting will be organised. The first monthly meeting will be held in the last week of the November 2016.

21) Community based monitoring system: To monitor the overall progress of the project by means of entitlement tracking register community based monitoring mechanism will be adopted. The monitoring will be initiated by the cluster level federation and will be done half yearly.

22) District Level Stakeholders Consultations: District level consultation workshops will be held quarterly to monitor the progress and delivery of entitlements by the departments. The first workshop will be held in the second week of November 2016 under the chairmanship of the Collector in presence of all the district level line department officials such as Panchayat & Rural Development Deptt, Agriculture, Veterinary, Horticulture, Fisheries, Labour, Industries & Commerce, Sericulture, Gramodyog, Tribal Welfare Deptt, Antyavasayi, Education Deptt, Skill Development, Social Welfare, Women & Child Development, Forest Departments etc.

23) State Level Stakeholders Consultations: The first state level consultation meeting will be held in the last week of November 2016 in order to sensitise the Head of Departments of all the stakeholders. The key departments are Agriculture, Veterinary, Horticulture, Fisheries, Labour, Industries & Commerce, Sericulture, Gramodyog, Tribal Welfare Deptt, Antyavasayi, Education Deptt, Skill Development, Social Welfare, Women & Child Development and Forest Departments. After completion of the participatory assessment of entitlements, the data will be compiled department wise at the state level. Then based on the demand the target will be shared by the concerned departments to facilitate team for accessing the entitlements.

24) Salary to Convergent Coordinators: Based on the approved consultant policy guidelines for the State Programme Managers of NRLM or any Prime Minister's Rural Development Fellow who has completed the fellowship successfully will be appointed to lead the convergence project at the state level. The process of selection is in progress and aimed to fill the post by end of the November 2016.

25) Travel and other management cost: It will be done as per CGSRLM guidelines.

Activity Timeline																			
ACTIVITIES	TARGET	UNIT	YEAR-2016			YEAR-2017				YEAR-2018									
			NOV	DEC	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR
Identification of CRP-Convergence	683	Number	168																
IEC materials			X																
Skill & Capacity building training of BPM/AC/ADEO			X																
Skill & Capacity building training of CRP-Convergence			X	X															
Baseline survey in 10% of villages	68	Village	28	40															
Format development for Baseline survey			X																
PAE exercise with SHG/VO/CLF	683	Village		30	60	120	120	120	120	120	113								
Participatory Planning Exercise and studies	683			30	60	120	120	120	120	120	113								
Documentation of PAE & PPES	683				30	60	120	120	120	120	120	113							
Presentation and approval in the GP	683					1		2			3		4						
As per the activities in Budget provision																			
Field establishment																			
Baseline survey/rapid need assessment (10 % of the total village)	68	Village	28	40															
Printing of Entitlement Tracking Register	683	Village		683															
Awareness drives, Training & IEC Materials on various schemes (Street Plays, Booklets, Leaflets, Posters, Flipchart etc.)	683	Village	X	X	X	X					X		X						
Video Film Productio (1 short films Per block)														X	X				
Establishment of Resource center at Cluster level	20	Cluster		X															
Computers for block level data management & documentation	5	Cluster		X															
Social Mobilisation & Capacity Building																			
CRP Drives- internal for accessing entitlement and schemes				X	X	X	X	X	X	X	X	X	X						
CB of project team (Block, District & State NRLM Team) Residential for 3 days				X															
CB of community Cadres (AW, CCC) Block/ cluster level Training Residential (1 active women per village x 3 days training)	683	Members	220	220	243							683							

